

ARIZONA TOURISM STATISTICS

ANNUAL SUMMARY 2008



37.4 million Overnight Visitors to Arizona-2008

32.4 million Overnight Domestic Visitors

26.1 million Overnight Domestic Leisure

6.3 million Overnight Domestic Business

5 million Overnight International Visitors

671,000 Overseas International Travelers

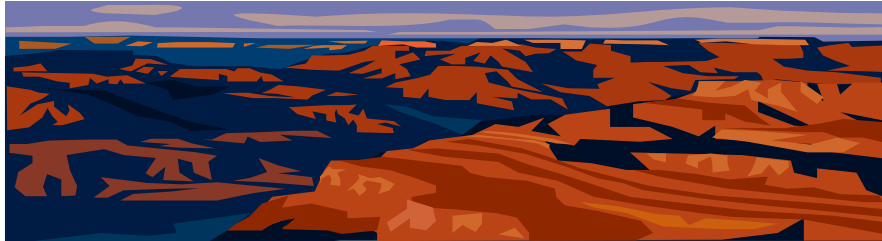
517,000 Canadian Travelers

3.8 million Mexican Travelers

Tourism Highlights-2008

- Tax revenues generated by Arizona travel expenditures totaled \$2.596 billion including \$1.437 billion in state and local taxes in addition to \$1.159 billion in federal taxes.
- Direct Travel Expenditures from both Domestic and International markets totaled 18.5 billion in Arizona.
- Domestic Leisure Travel accounted for 81% of all travel, Business Travel represented an additional 19%.
- Domestic Overnight travelers who were not residents of Arizona averaged 46 years in age and had an average annual household income of \$78,400. Arizona residents were slightly younger averaging 45 years with household incomes of \$65,800.
- Among Domestic Overnight travelers, Arizona residents accounted for 9.8 million visitors or 30%.
- Travel related jobs in Arizona totaled 310,400 including both Direct (166,900) and Secondary Indirect and Induced (143,500) employment.

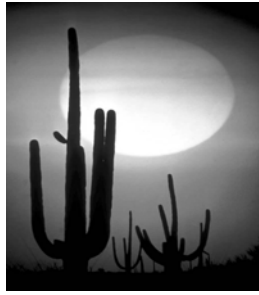
Source: Arizona Office of Tourism, www.azot.gov



National Park Service Visitation Arizona Parks

	2008	2007	% Change
Arizona- All Parks	11,538,996	11,785,938	-2.1%
Canyon de Chelly NM	835,857	825,320	1.3%
Casa Grande NM	73,082	76,854	-4.9%
Chiricahua NM	56,555	58,434	-3.2%
Coronado NM	91,026	71,702	27.0%
Fort Bowie NHS	10,095	10,027	0.7%
Glen Canyon NRA	1,577,255	1,546,403	2.0%
Grand Canyon NP	4,425,313	4,413,668	0.3%
Hubbell Trading Post NHS	58,124	69,211	-16.0%
Lake Mead NRA	1,344,850	1,698,804	-20.8%
Montezuma Castle NM	624,798	597,611	4.5%
Navajo NM	74,957	69,461	7.9%
Organ Pipe Cactus NM	380,463	341,594	11.4%
Petrified Forest NP	543,714	563,590	-3.5%
Pipe Spring NM	48,360	47,489	1.8%
Saguaro NP	628,905	588,671	6.8%
Sunset Crater Volcano NM	209,398	231,855	-9.7%
Tonto NM	63,547	56,174	13.1%
Tumacacori NHP	45,079	45,484	-0.9%
Tuzigoot NM	102,808	107,796	-4.6%
Walnut Canyon NM	105,654	126,187	-16.3%
Wupatki NM	239,156	239,603	-0.2%

Note: The above figures are for recreational visitors only.



Arizona State Parks Visitation

	2008	2007	% Change
Total All Parks	2,341,676	2,310,333	1.4%
Alamo Lake SP	63,121	71,472	-11.7%
Boyce Thompson ASP	76,918	62,524	23.0%
Buckskin Mountain SP	94,160	95,201	-1.1%
Catalina SP	179,964	148,924	20.8%
Cattail Cove SP	86,421	97,354	-11.2%
Dead Horse Ranch SP	143,059	128,882	11.0%
Fool Hollow Lake RA	106,784	104,743	1.9%
Fort Verde SHP	16,933	16,596	2.0%
Homolovi Ruins SP	14,578	16,695	-12.7%
Jerome SHP	60,172	61,435	-2.1%
Kartchner Caverns SP	153,224	159,892	-4.2%
Lake Havasu SP	238,066	286,563	-16.9%
Lost Dutchman SP	105,109	77,759	35.2%
Lyman Lake SP	39,933	40,673	-1.8%
McFarland SHP	3,651	5,053	-27.7%
Oracle SP	9,359	9,425	-0.7%
Patagonia Lake SP	184,269	181,421	1.6%
Picacho Peak SP	95,865	62,501	53.4%
Red Rock SP	77,728	78,725	-1.3%
Riordan Mansion SHP	24,872	26,396	-5.8%
Roper Lake SP	81,535	84,149	-3.1%
Slide Rock SP	254,823	257,422	-1.0%
Tombstone Courthouse SHP	51,932	51,866	0.1%
Tonto Natural Bridge SP	87,036	93,263	-6.7%
Tubac Presidio SHP	12,433	12,905	-3.7%
Yuma Crossing SHP	11,231	17,033	-34.1%
Yuma Territorial Prison SHP	68,500	61,461	11.5%

Source: Arizona State Parks