

How do you find out what's going on?



“NAU’s journalism program plunged me into the types of real-world situations I would encounter later in my career. The experienced professors and challenging environment prepared me for the complex, ever-changing world of media and journalism.”

Ryan Heinsius, Class of 2002
Editor, FlagLive!, Flagstaff, AZ

Career Opportunities

Study to become an . . .	Begin your career in a . . .
Editor	Government, private, or non-profit organization
Environmental communicator	Newspaper or magazine
News director	Wire service
Photojournalist	
Public information officer	
Writer/reporter	

Whether you flick on the radio or TV, pick up a newspaper, or click your mouse, you depend on journalists. Media technology keeps changing, but the basics of newsgathering—accuracy, fairness, storytelling, and professionalism—shouldn’t. If you believe people deserve the clearest possible view of their world, maybe you’re a journalist in the rough. The Northern Arizona University journalism program will make you shine.

Careers in journalism are fast-paced and offer diverse challenges. The best journalists see their work as public service—critical to a healthy democracy. This program prepares you to enter the field with the skills and theoretical knowledge to succeed. Exceptional competence in written, oral, and visual communication will be your foundation. You’ll develop specialized professional skills with rigorous study in ethics, environmental issues, reporting and editing, and communication and publication law.

Degree Programs

- **Bachelor of Science in Journalism**
Emphasis on news editorial, photojournalism, or environmental communication
- **Bachelor of Science in Journalism and Political Science**
Merged major
- **Bachelor of Arts in Liberal Studies: Environmental Communication**
Extended major
- **Minor in Environmental Communication**
- **Minor in News Editorial**

Journalism students must complete the communication core classes before applying to the journalism major program. Students who take the environmental communication emphasis must minor in a natural science.

Explore Courses that Jump-start Your Career

Our program is one of six in the nation to receive annual grants from the Scripps League Newspaper Education and Research Fund, which supports scholarships and special programs like our ten-day High School Journalism Workshop for Minority Students.

Are you funny?

The class clowns of the world seem to make people laugh without trying. But as Woody Allen and Chris Rock would tell you, it's hard work. Learn the tricks of the trade in the program's **Humor Writing** class. Carry these funny-bone skills into your serious work, too. The right touch of humor can improve any journalistic form: op-ed features, columns and reviews.

Want to launch your own magazine?

Digital printing technology has turned every student's desktop into a publishing house. Advanced magazine writing and production classes will ground you in techniques to make it happen.

Do you care about the environment?

The courses in environmental communication and science writing will teach you how to communicate the need for a healthy environment.

How about a freelance career now?

Why wait until graduation? The journalism program's undergraduate **Feature Writing** class sets you on course to write and market nonfiction feature articles for newspapers, magazines, and other media. Start your clip file, build relationships with editors, earn academic credit (and cash)—all while you're still in school.

Experience the Work World

Work on the award-winning campus weekly, *The Lumberjack*. Hone your broadcasting skills at KJACK, the university's 24-hour, student-run radio station or on NAU Live, the university's TV channel. Internships are also available on a competitive basis in the Arizona Legislature and with local, regional, and national professional news organizations.

Participate!

The Society of Professional Journalists (SPJ) is dedicated to the perpetuation of a free press. Members can network with journalists nationwide; have access to a database of breaking industry news; be eligible for scholarships, fellowships, and internships; and enjoy benefits including insurance plans and discounted travel. Student members are encouraged to become well versed in First Amendment rights and professional ethics.

The Society of Environmental Communicators, an interdisciplinary club, offers the opportunity to network with like-minded students to engage in projects that have garnered several sustainability awards.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. We provide international education opportunities for all academically qualified students. The university's journalism program has collaborative agreements with institutions in Australia, Canada, India, and the United Kingdom. Start your travel planning with a visit to nau.edu/international.

Finish in Four

Stay on a four-year track to your degree and save money in the process. The university guarantees that you have the courses you'll need to graduate on time. Eligible degree programs: BS Journalism (emphases in news editorial, photojournalism, or environmental communication); BS Journalism/Political Science. Visit nau.edu/finishinfour.

