

**“Capital can do
nothing without
brains to direct it.”**

— J. Ogden Armour

You have a good head for figures, a careful way with cash, and a desire to move up in the business world. How do you transform those personal qualities into a professional life with unlimited opportunity?

Consider studying finance at the W. A. Franke College of Business. Our program will prepare you to advance in financial advising and management, investment or commercial banking, and dozens of related fields.

Financial managers raise necessary capital for their firms and allocate it profitably. Investment professionals design securities and help sell them to investors; they also analyze securities for investors and help build portfolios. Banking professionals provide critical business services like credit analyses and loans, checking accounts, wire transfers, and credit card processing. Our program provides the analytical, technical, and interpersonal skills needed in these professions.

We offer small classes, dedicated faculty, and a strong emphasis on hands-on experience. You'll have access to advanced computer technology, including spreadsheet modeling and data acquisition. You'll study the theory and practice of financial decision-making and analysis, and develop critical oral and written communication skills.

At Northern Arizona University, we're big enough to offer all the courses you'll need, but small enough to know your name.

“I thoroughly enjoyed being a business student at NAU. All of my professors actually cared about my personal development and me. All of my classes had good professor to student ratios. The professors do everything to help students. I would recommend The W. A. Franke College of Business to anyone who asked.”

Finance Graduate



Degree Programs

- **Bachelor of Science in Business Administration,
Finance Major**

Career Opportunities

Study to become a ...	Recent graduates have taken positions with ...
Budget analyst	American Express
Credit manager	First Finance
Financial analyst	First Investors
Financial manager	Honeywell
Investment banker	North Star Resource Group
Personal financial planner	Northwestern Mutual
Stockbroker	Royal Bank of Canada
	The Vanguard Group
	Wendell and Reed
	Intel
	Federated Insurance

Explore Courses that Jump-start Your Career

Learn basic tools for individual investors

Whether your career is in corporate investment or personal finance, **Investing for Individuals** will give you essential financial skills. You'll learn to use instruments like stocks, bonds, and mutual funds; balance risk and return; and manage broker-client relations. You'll explore alternate investment strategies and study the uses of public information in finance strategies.

Study finance from real life cases

Apply financial management theory and technique using scenarios drawn from actual case histories. In our **Cases in Corporate Finance** course, you'll build your professional skills through case analysis, problem definition, and solution-finding in diverse business environments.

Understand finance on a global scale

The flow of capital worldwide is becoming increasingly fluid. In our **International Finance** course you will examine the realities of cash flow for multinational corporations from theoretical and practical perspectives. You'll focus on currency exchange and translation problems as they relate to international transfers of funds.

Experience the Work World

We encourage students to gain know-how in the workplace. Build your professional skills and network through hands-on internships and consulting opportunities with local businesses. Finance majors are eligible to be members of our Student Managed Investment Fund (SMIF), where students actively research and manage an \$850,000 portfolio of stocks. Students also visit companies throughout Arizona as part of their research and compete in national competitions annually.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. The university has cooperative agreements with institutions in Australia, Denmark, Germany, Ireland, India, Japan, Malta, the Netherlands, New Zealand, Sweden, Thailand, United Arab Emirates, and the United Kingdom. We provide international education opportunities to all academically qualified students. Start your travel planning with a visit to nau.edu/international.

Participate!

Meet students who share your interests and make friends in student organizations. Early each semester, many organizations set up information tables in the building to invite new members.

Delta Sigma Pi is the professional fraternity for the study and ethical practice of business. **The Native American Business Organization** provides academic and pre-professional support for business students of similar cultural backgrounds. **Beta Alpha Psi** is the national honor fraternity for accounting, finance and information systems students. Members plan social events and volunteer as exam proctors, tutors, and workers in the Adopt-A-Trail program.

Finish in Four

Stay on a four-year track to your degree and save money in the process. The university guarantees the courses you need to graduate on time. You are responsible for contacting an advisor early. Visit nau.edu/finishinfour.