

**“Good management
 is the art of
 making problems
 so interesting ...**



... and their solutions so constructive that everyone wants to get to work and deal with them.” —Paul Hawken

You want to be the boss. You’re motivated, ambitious, and have a positive outlook. What else do you need to succeed?

Plenty. The best managers understand and apply principles of group dynamics, teamwork, communication, problem-solving, ethics, and more. Our Management program will help you build the necessary professional expertise to be an effective business leader.

In the W. A. Franke College of Business, you’ll develop your natural leadership qualities and prepare for careers in general management, human resource management, and small business management. You’ll learn to guide organizations, bring out the best in co-workers, and handle changes in the international business market. Through team-building exercises that require peer evaluation, you’ll acquire critical interpersonal skills. We offer state-of-the-art learning facilities and emphasize undergraduate research. You’ll like our small classes and our faculty’s genuine interest in your success.

At Northern Arizona University, we’re big enough to offer all the courses you need, but small enough to know your name.

Degree Program

- **Bachelor of Science in Business Administration, Management Major**

“The size of the classrooms makes it possible to interact with faculty member. We were more than just a bunch of Social Security numbers. This, combined with intelligent professors, has contributed to my success.”

Management Alumnus

Career Opportunities

Recent graduates have begun careers with ...

- | | |
|------------------------------|---------------------------------|
| Wells Fargo | Norchem Concrete Products, Inc. |
| Enterprise Rent-A-Car | Pulte Homes |
| U.S. Department of Defense | W.L. Gore & Associates |
| Marriott International, Inc. | Bank of America |
| Motorola, Inc. | |

Explore Courses that Jump-start Your Career

Personnel? Spell that P-E-O-P-L-E

Whether you're hiring a new secretary, planning a retirement party, or setting salaries, you are managing people. In our **Human Resources Management** course, you will survey the principles, functions, and practices related to managing people in organizations. You'll focus on managers' social, ethical, and legal responsibilities and on selection, training, appraisal, compensation, and labor relations.

Want to create a start-up?

Set yourself up to succeed with our course in **Entrepreneurship**. Learn how to assess the risks of piloting a new business and find ways to maximize professional and personal opportunities. You'll examine the traits and behaviors of leading entrepreneurs and the business principles that contribute to successful venture growth opportunities.

Cultivate your tastes

Develop the written and oral skills necessary to lead an organization in our **Business Communications** course. You'll learn to write concise letters, memos, and reports; speak and listen effectively; avoid common communication pitfalls; and practice good cross-cultural communication. This course fulfills the junior-level writing requirement.

Experience the Work World

We encourage you to gain know-how in the workplace. Our students have completed co-op agreements or internships with many leading companies and organizations, including Dillard's, Motorola, W. L. Gore & Associates, Flagstaff Medical Center, the university's Human Resources Department, Nestlé Purina, and the Coconino County Human Resource Department. Students also gain practical experience through research and class projects for business, government, and not-for-profit organizations.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. We provide international education opportunities to all academically qualified students. The university has cooperative agreements with institutions in Australia, Canada, China, Denmark, France, Germany, Ireland, Italy, Japan, Malta, the Netherlands, New Zealand, Scotland, South Korea, Sweden, Thailand, United Arab Emirates, and the United Kingdom. Start your travel planning at nau.edu/international.

Participate!

Make friends and find support for your career growth in **Delta Sigma Pi**, the professional fraternity for the study and ethical practice of business. **The Native American Business Organization** provides academic and pre-professional support for students with similar cultural backgrounds.

Finish in Four

Stay on a four-year track to your degree and save money in the process. The university guarantees access to the courses you'll need to graduate on time. You are responsible for talking to an advisor early. For more information, visit nau.edu/finishinfour.