



**Want a portable
career—one you
can practice
almost anywhere?**

Are you a people-handler—a motivator? Do you have a flair for the dramatic or for creating a well-set scene? Is a touch of the perfectionist in your personality? Do you have a knack for numbers? Or are you an organizer ... the one who always has a back-up plan? Can you talk to anybody or pull a team together out of nowhere? Do you like to wear different “hats” and be flexible?

All good. These are valuable traits for a hospitality career in a field that is not only big, but also growing.

The hospitality industry is enormous. When you count everything from hotels, restaurants, and resorts to amusement parks, convention halls, stadiums, casinos, country clubs, and spas, you can understand why some consider hospitality/tourism/travel to be the world’s largest industry. Government studies predict that over the next ten years, there will be a boom in management positions in lodging, food service, tourism, recreation, and sports facilities—twice the expected overall rate for employment growth.

Our “2+2” program with Scottsdale and Pima community colleges allows to start your degree in Scottsdale or Tucson and finish via the Internet—or transfer to the Flagstaff campus.

“The hotel and restaurant management program is a great blend of a lot of hard work, fun with good classmates, a fantastic faculty....with an end result of a great education!”

Ken Weileder, Spring 2007

Degree Programs

- **Bachelor of Science in Hotel and Restaurant Management**
- **Bachelor of Science in International Hospitality Management**

Career Opportunities

Hotel and restaurant management majors succeed in ...

- | | |
|---------------------------|-----------------------|
| International hospitality | Theme park management |
| Hotel management | Sales |
| Restaurant management | Marketing |
| Resort management | Catering management |
| Stadium management | Convention centers |
| Casino management | Human resources |
| Country club management | Revenue management |
| Spa management | Real estate |
| | Training and teaching |

Explore Courses that Jump-start Your Career

Ready, set, lead!

Everyone looks forward to **Hospitality Leadership Systems**, a course where students learn about their own personal styles of learning, relating, and leading. Highly interactive, this class requires students to examine their values, joys, goals, passions, and communication styles—all with the goal of becoming better leaders. Students engage in multimedia learning activities, ranging from books to film to our adventure-based High Ropes Challenge Course.

The ups and downs of gaming

Students gain insights into the world of **Gaming & Casino Management**. This course explores the rise of casinos and gaming “capitals,” including Las Vegas and Native American gaming. Students learn how and where casinos make their profits, how they protect their assets (security), and how they affect physical and societal environments.

Cultivate your tastes

Students enjoy **Food Service Systems and Food and Beverage Cost Control**, where they get a chance to find out what makes a menu “tick,” how to spot which items are losers—as well as factors that contribute to good service, profitability, style, and atmosphere.

Experience the Work World

The School of Hotel and Restaurant Management manages The Inn at NAU, our “living laboratory.” The Inn’s professional staff oversees student employees and learning-lab students, providing hands-on training in all facets of hotel and restaurant management. Internships are a terrific way to “test drive” a company you’re interested in working for—and for them to test drive *you!* It’s not uncommon for a sponsoring company to recruit interns to sign on with the company after graduation. All internships are paid and usually last one semester. Some students explore several branches of the industry by taking on an extra internship. HRM has dozens of internship partners, including Hyatt, Hilton, Marriott, Red Lobster, Olive Garden, Pappadeaux, national parks, dude ranches, country clubs, and more.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. HRM has arranged for study-abroad programs in Holland, England, Germany, Aruba, Mexico, Macao, and Australia. All participating schools offer instruction in English. Students may also opt into dual-degree programs in Germany or Holland. These programs result in a bachelor’s degree from both NAU and from the international exchange partner. Start your travel planning with a visit to nau.edu/international.

Participate!

HRM offers ten clubs targeted to student interests, including these:

Meeting Professionals International explores the world of meeting/event/corporate planners and provides practice in networking. Club members attend meetings of the Phoenix professional chapter and also hold local meetings.

National Society of Minorities in Hospitality addresses diversity, multiculturalism, and career development for its student members. We facilitate relationships among students, industry professionals, exemplary alumni, and other hospitality organizations.

Club Managers Association of America is designed for students with an interest in the club industry, particularly country clubs. Members get involved in networking and fund raising, attend the national conference and senior chapter meetings, host club manager speakers, volunteer at a major PGA golf tournament, and tour local and regional clubs.

Finish in Four

Stay on a four-year track to your degree and save money in the process. The university guarantees access to the courses you’ll need to graduate on time. It’s your responsibility to talk to an advisor early. Eligible degree program: International Hospitality Management. To learn more, visit nau.edu/finishinfour.