



**“In economics it is
a far, far wiser thing
to be right than
to be consistent.”**

—John Kenneth Galbraith

It's a lot easier to be right when you truly know your field. Critical decisions in public- and private-sector enterprises depend on clear understandings of domestic and global economic environments.

Our Economics programs are designed to deliver that knowledge. The analytical tools you'll gain will prepare you to deal with issues and problems in a fast-paced, ever-changing global economy. The professional skills and expertise you'll develop will equip you to succeed in banking, finance, economic planning and development, marketing, and many other career tracks.

The university offers two undergraduate economics degrees, geared to different professional and intellectual interests. Our Bachelor of Science in Business Administration, Economics major, offered through the W. A. Franke College of Business, is built around a core of marketing, management, accounting, computer information systems, finance, law, and statistics courses. The Bachelor of Science in Economics, offered through the College of Social and Behavioral Sciences, is based upon political science, geography, history, and sociology coursework.

Nearly all courses are taught by full-time faculty members. Small classes make it easy to know and talk with your professors. At Northern Arizona University, we're big enough to offer all the courses you'll need, but small enough to know your name.

Degree Programs

- **Bachelor of Science in Business Administration,
Major in Economics**
(W. A. Franke College of Business)
- **Bachelor of Science in Economics**
(College of Social and Behavioral Sciences)

“In my business classes I've been able to work on group projects in a wide range of subjects. This has been really helpful, and the group work is beneficial since that is the way the business community is moving. Business Economics is the smallest major in the college, but it challenges your critical thinking skills the most.”

Michael Goldman, Business Economics major

Career Opportunities

Begin your career in ...	Federal or state government
Banking and finance	International business
Community development	Law*
Economic journalism	University teaching*

*Further education required.

Explore Courses that Jump-start Your Career

Economics for a small planet

Global climate change and other environmental issues are creating new currents in the field of economics. Our **Environmental Economics** course will introduce you to the cultural, social, and ethical issues that surround development and commerce in relation to the natural world. You'll examine theories of externalities, property rights, and optimal depletion rates; and study policy and regulation of environmental economic activity.

Understand government's role in markets

The public sector is a vast, enormously complicated region of the market system that affects every private individual in many ways. In our **Public Finance** course, you will build a working knowledge of the intricacies of government financing, taxation and expenditures, government debt, and intergovernmental fiscal relations.

Explore economies on a local scale

Our **Regional and Urban Economics** course introduces basic theories and techniques for analyzing historical and potential growth patterns at the municipal and regional level. You'll analyze problems associated with rapid urbanization and become familiar with public and private programs designed to alleviate these problems.

Experience the Work World

Make professional connections and gain real-world experience through internships and faculty research projects, in both the laboratory and the field. Internships in the Arizona Legislature are also available on a competitive basis.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. The university has cooperative agreements with institutions in Australia, Canada, Costa Rica, Czech Republic, Denmark, France, Germany, Italy, Japan, Malta, the Netherlands, New Zealand, Norway, Scotland, United Arab Emirates, and the United Kingdom. We provide international education opportunities to all academically qualified students. Start your travel planning with a visit to nau.edu/international.

Participate!

Make friends with others in your major. **Delta Sigma Pi** is the professional fraternity for the study and ethical practice of business. **The Native American Business Organization** provides academic and pre-professional support for business students of similar cultural backgrounds.