

“Cinema is a matter of what’s in the frame and what’s out.”
-Martin Scorsese



“I have been able to participate in NAU Live, Arizona’s only live student broadcast. I get really good training for what I want to do in the future and gain a lot of valuable experience.”

Noel B, Electronic Media major

Career Opportunities

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|------------------------------|--------------------------------|
| Study to become an . . . | Continue your studies in . . . |
| Audio technician | Cinematography |
| Broadcast producer | Media law |
| Camera operator | Media management |
| Interactive media specialist | Public service |
| Key grip | Screenwriting |
| Lighting designer | |
| Reporter or news anchor | |
| Scenic artist | |
| Sound engineer | |
| Video editor | |

Film, television, radio, and Internet technologies are morphing while you read this page. New career paths emerge from each stage of this evolution. Where will you live in the expanding universe of electronic media?

The “information highway” is a spreading labyrinth, a maze of creative possibility. This web of openings and opportunity promises to become your new neighborhood. Find your way home through our Electronic Media and Film Program.

Bring your passion, curiosity, and discipline. Build a foundation of strong written and oral communication skills; then study the history and organizational structure of radio, television, and related media. As you develop a critical understanding of the social, cultural, and political functions of electronic media industries, you’ll gain insights into the ethical issues of media culture and standards for professional practice. Knowledge and skills you acquire in the program apply to all aspects of the field—production, transmission, and regulation and management of electronic media messages.

Degree Program

- **Bachelor of Science in Electronic Media and Film**

Explore Courses that Jump-start Your Career

Tell the story in video

A network newscast like *Sixty Minutes* is a magazine in video format. This type of visual storytelling is a specialized craft, with its own conventions and techniques. Learn the fundamentals—story conception, interviewing on tape, writing for broadcast, and more—in **Television News Process**, an upper-level lecture/lab class offered every semester.

Sound Ideas

Since Thomas Edison invented the phonograph and Alexander Graham Bell patented his telephone, we've been fascinated with the recording and transmission of sound. In our **Audio Production** class, you'll study the theory and purpose of audio in electronic media. The lab component lets you experiment with producing and directing audio material for electronic media.

"Oral" and "aural" . . .

These sound-alike words are critical entries in every broadcaster's dictionary. What is an "NPR voice"? Why does Howard Stern's "sound" stick in your mind? Our **Announcing for Electronic Media** class explores the interaction between the listener's ear and the on-air personality's voice. In lecture and lab components, you'll examine how the oral-aural connection influences us over the airwaves and through the Internet.

Experience the Work World

Gain know-how in the workplace while enrolled at the university. Get hands-on experience in the Electronic Media Practicum. Hone your broadcasting skills at KJACK, the university's 24-hour student-run radio station or on NAU Live, the university's TV channel. Internships are also available on a competitive basis in the Arizona Legislature and with local professional news organizations.

Study Abroad

Study for a summer, a semester, or an academic year in universities around the globe. We provide international education opportunities for all academically qualified students. The university has cooperative agreements with institutions in Australia, Canada, Germany, Sweden, and the United Kingdom. Start your travel planning with a visit to nau.edu/international.

Participate!

The Society of Professional Journalists is dedicated to the perpetuation of a free press. Members can network with journalists nationwide; access a database of breaking industry news; enjoy benefits, including insurance plans and discounted travel; and are eligible for scholarships, fellowships, and internships. Student members also become well-versed in First Amendment rights and professional ethics.

Make friends with people who share your interests in the campus chapter of **Delta Sigma Rho-Tau Kappa Alpha**, the intercollegiate honor society devoted to the ideals of public speaking.

